

## Friday, February 10

### Exhibit Hall 1

8:30-9:00 AM Refreshments

9:00-10:00 AM **Partnering with Business:**  
Economic Engagement

#### Business Panel

Natalie Littlefield: VP, The Borderplex Alliance

Davin Lopez: CEO, MVEDA

Gabriela Armijo: VP, Electronic Caregiver

Peter Nickolenko: VP, Virgin Galactic

**Facilitator** - Wayne Savage: Exec Dir, Arrowhead Park

10:00-10:15 AM Break

10:15-11:00 AM - BREAKOUT SESSIONS

**Room 7 Education**

NMSU Student Outreach Success

**The Associated Students of NMSU (ASNMSU)**

Andrew Pantoja: Chief Elections Officer, ASNMSU

**Room 3B Community**

Outreach and Engagement Through Real Estate

**NMSU Outreach & Real Estate**

Wayne Savage: Exec Dir, Arrowhead Park

Scott Eschenbrenner: President/CEO Aggie Dev. Spec. Assist. to Pres., Real Estate & Water Dev., NMSU

**Room 9 Business**

Partnering to Build an Entrepreneurship and Innovation Ecosystem

**Arrowhead Center - NMSU**

Carlos Murguia: Sr. Econ. Dev. Officer, Arrowhead Center

Kristin Morehead: Program Dir., Arrowhead Center

Milica Tenic: Sr. Program Mgr., Arrowhead Center

Kristen Worthington: Owner, Worthington Pecan Farm

**Facilitator** - Kathryn Hansen: Dir, Arrowhead Center

### Exhibit Hall 1

11:15AM-NOON Wrap Up

**NMSU Board of Regents**

Ammu Devasthali: Chair, Board of Regents

Arsenio Romero: Vice Chair, Board of Regents

Neal Bitsie: Secretary/Treasurer, Board of Regents

# 2023 NMSU OUTREACH CONFERENCE

PARTNERING TO SERVE OUR COMMUNITY AND REGION: EDUCATION, COMMUNITY AND BUSINESS



#### KEYNOTE SPEECH

12 p.m. February 9



Waded Cruzado, Ph.D.  
President,  
Montana State University

February 9 • 8:30 a.m. – 5:30 p.m.  
February 10 • 9 a.m. – Noon

Las Cruces Convention Center,  
680 E. University Ave.

## Thursday, February 9

### Exhibit Hall 1

8:30-8:45 AM Refreshments

8:45-9:00 AM Welcome

**Dan Arvizu: Chancellor, NMSU**

9:00-9:50 AM Community

4-H Fridays Program

**4-H Representatives**

Stephani Treadwell: Principal, Collet Park Elementary School

RaeAnna Gallegos: 4-H Member

Phillip Alden: Bernalillo County Extension 4-H Family & Consumer Sciences Agent

**Facilitator** - *Brittany Sontag: Bernalillo County Extension 4-H Agent*

9:50-10:00 AM Break

10:00-10:50 AM Business

Who Said It Couldn't Be Done?  
The Creation of a New Medical School in Southern NM

**John Hummer: President, Burrell College of Osteopathic Medicine**

10:50-11:00 AM Break

11:00-11:50 AM Education

Student Success:  
Outreach and Communication,  
a two-way street

**Regional Superintendents**

Gabe Jacquez: Deputy Supt. Of Ops., Las Cruces Public Schools

Colleen Tagle: Deputy Supt. of Ops., Alamogordo Public Schools

Mike Chavez: Supt., Hatch Public Schools

**Facilitator** - *Phillip Post: Professor, Interim Assoc. Dean for Academics, HEST*

### Exhibit Hall 2

12:00-1:30 PM Lunch

Trusted Partnerships:  
The Key Factor to Amplifying  
Outreach and Extension

**Keynote Address**

Waded Cruzado: President, Montana State University

1:30-1:45 AM Break

## Thursday, February 9

### 1:45-2:45 PM - BREAKOUT SESSIONS

#### Room 7

#### Education

Health Outreach  
Achievements and  
Opportunities

#### NMSU Faculty & Staff

Bea Favela: Extension Family & Consumer Sciences Agent

Eduardo Medina: Extension Program Manager

Lourdes Olivas: Extension Associate II

Marisa Van Dommelen: Extension Program Manager

Gabe Calderon: Extension Program Coordinator

Rebecca Palacios: Prof., Dept. of Public Health Sciences

**Facilitator** - *Karim Martinez: Extension Specialist*

#### Room 9

#### Community

Outreach and the  
Non-Profit

#### Community Organizations

Terra Winter: President and CEO, Community Foundation of Southern New Mexico

#### Room 3B

#### Business

Community College  
Outreach:  
Local Impact and  
Opportunity

#### Community Colleges

Monica Torres: President, Dona Ana CC

Marlene Chavez-Toivanen: VP for Academic Affairs,  
Associate Campus Director, Grants CC

Mark Cal: VP for Academic Affairs,  
Associate Campus Director, Alamogordo CC

**Facilitator** - *Ken Van Winkle: Assoc. Vice Chancellor*

2:45-3:00 PM Break

### Exhibit Hall 1

3:00-4:00 PM Economic Development

NMSU Economic  
Development Plan

#### NMSU Economic Development Team

Rolando Flores: Dean, ACES

Lakshmi Reddi: Dean, College of Engineering

Eric Sanchez: Dir, Physical Science Laboratory (PSL)

**Facilitator** - *Lenny Martinez: VP, Econ. Dev.*

4:00-4:15 PM Break

### Exhibit Hall 2

4:15-5:30 PM Networking Reception

#### NMSU Foundation & Alumni Association

Derek Dictson: President, NMSU Foundation