



## There is a new kind of beef contest available!!!

- Focus on learning about the New Mexico Beef industry
- Focus on skills and information that directly translates to a future in beef production
- Experience producing a beef steer through a commercial feedlot
- Work with New Mexico beef producers and provide information on how their calves perform in the feedlot and on the rail
- Leadership opportunities
- Scholarships awarded!
- And MUCH MORE!!!!

### *Point System for Awards*

#### **Phase I**

Animal Performance.....0-50 points  
 Economic Performance.....0-50 points  
 Speech.....0-100 points  
 Electronic records to date....0-50 points  
**250 TOTAL POINTS POSSIBLE**

#### **Phase 2**

Carcass Data.....200 points  
 Animal Performance.....0-50 points  
 Mandatory Record Book...0-100 points  
 Promotional Video  
 (Optional).....0-30 points  
 Educational Poster  
 (Optional).....0-30 points  
**410 TOTAL POINTS POSSIBLE**

Thank you to New Mexico Beef Council for underwriting Phase I!

#### *How to get started:*

Email [nmyouth@nmsu.edu](mailto:nmyouth@nmsu.edu) to get an entry application and complete set of rules.



## New Mexico Youth Beef Feeder Contest



**BE BOLD. Shape the Future.**  
**College of Agricultural, Consumer and Environmental Sciences**

## Phase I

- Participants must purchase and validate a New Mexico spring born calf no later than October 30, 2021
- Only New Mexico produced calves are eligible to be entered
- Calf must weigh a minimum of 500 pounds when validated
- The participant is responsible for feeding their calf out until Phase II begins. At this point, participants can choose to opt-out of this contest or proceed to the next phase.

### Workshops

October 12, 2021: Beef Quality Assurance

November 2, 2021: *Financing Beef Production and Record Keeping*

December 4, 2021: *Speech, Video, and Poster Workshop*

December 14, 2021: *Animal Nutrition, Animal Health and Carcass Evaluation*

## Phase II

- Participants are responsible for transporting their steer to the Tucumcari feedlot for a finishing trial
- All steers are required to be delivered on Saturday, March 19, 2022
- Steers must weigh a minimum of 800 pounds upon delivery
- Steers must be polled, dehorned or horn tipped, per standard feed yard practices
- Participants will use the Growsafe technology to keep weekly records of their individual steers performance.
- The steers will be fed out until mid-September. Upon completion of the contest, closing weights will be recorded and sent to participants. The steers will be transferred to a processing facility and carcass data will be collected.



### Timeline

August 2, 2021: Deadline to submit entry form

October 30, 2021: Deadline to own and validate New Mexico bred steer

February 2022: Speech contest at Ag Fest

March 19, 2022: Drop off day at the Tucumcari feedlot

September 2, 2022: Educational Poster/Promotional Video Deadline (optional)

September 2022: Steers transported to USDA facility

November 2022: Awards

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