



College of Agricultural, Consumer and Environmental Sciences

Southwest Extension District

Cooperative Extension Service • extension.nmsu.edu • 575-646-2584



Mission Statement

The Mission of the Cooperative Extension Service Southwest District is to provide the people of Southwest New Mexico with practical, research-based knowledge and programs to improve their quality of life.

Quick Facts

- Southwest District faculty reached over 216,148 citizens through county-based Extension programs, conferences, field days, in-school programs, workshops, and one-on-one consulting.
- Southwest District faculty reached 865,883 clientele through mass media outlets such as newspapers, radio, TV, and the internet.
- Southwest District faculty and staff were responsible for improving the nutrition of over 23,164 youth and adults.

ACES Pillars for Economic and Community Development



Selected Program Impacts

- **Family and Consumer Sciences agents** have presented educational programs on topics such as parenting and child development, family resource management, health, and nutrition. Over 24,600 clientele attended these educational programs. The Manage Your Chronic Disease program (MyCD) helps New Mexico residents manage their health issues and is reducing the number of times participants visit a doctor.
- **Agricultural agents** have helped district producers increase profitability by reducing fertilizer, seed, pesticide, and feed and supplement costs. by 10%, reducing water use by 12%, and increasing yields by 5% through clientele programming and individual contacts on crop fertility, range management, and livestock production practices.
- **AgXplorer programs** work with many other agencies and organizations to provide educational demonstrations and talks on the importance of agriculture and natural resources to 3rd- through 5th-grade students. The district has reached over 2000 youth with 6 counties hosting a day. It is important for youth to learn where agricultural products come from and how they are turned into nutritious food.
- **Ideas for Cooking and Nutrition program (ICAN)** has provided nutrition education to a total of 22,755 participants. Participants are showing improvements in food resource management, nutritional practices, and diet quality.
- **Two African rue demonstration sites** are providing producers, homeowners, and municipalities with management options for this noxious weed that is taking over roadway easements and disturbed sites. Counties are working on a variety of noxious weed programs that help to reduce the community's cost to weed control.
- **Private applicator pesticide training** has trained over 200 agricultural producers within the district on proper pesticide application and recordkeeping, thereby improving our agricultural environment.
- **The school gardens programs** have called upon Extension expertise to reach over 200 youth with instruction on growing and watering. Clientele with the community gardens see a direct benefit of more fresh foods in their diets.
- **The Master Gardner program** has been offered in four counties, with 76 active Master Gardeners who returned 7,369 hours of volunteer time a \$234,334.20 value. Master Gardeners help reach out to the community by teaching youth and adults, as well as prisoners. Many Master Gardeners supply fresh produce through farmers markets, increasing their own profitability.
- **Youth development programs** across the district educate a variety of youth participants with school enrichment activities, 4-H clubs, and camps. District faculty have served over 90,800 youth, providing positive outcomes for participants.



Selected Partnerships and Collaborators

- Catron County Commission
- Doña Ana County Commission
- Grant County Commission
- Hidalgo County Commission
- Lincoln County Commission
- Luna County Commission
- Otero County Commission
- Sierra County Commission
- Socorro County Commission
- County Fair Associations
- Doña Ana, Grant, Hidalgo, Lincoln, Luna, Otero, Sierra, and Socorro County Soil and Water Conservation Districts
- USDA Statistical Reporting Service
- New Mexico Department of Agriculture
- Bureau of Land Management
- Natural Resources Conservation Service
- Southwest Cooperative Weed Management Association
- Arizona Cooperative Extension Service
- Texas AgriLife Extension Service
- Western Pecan Growers Association
- Southwest Turfgrass Association
- Livestock and Crop Associations
- Agrochemical Companies
- NM Dairy Producers
- NM Organic Commodity Commission
- Pioneer Seed Company
- Middle Rio Grande Conservancy District
- Elephant Butte Irrigation District
- Doña Ana, Luna, and Otero County Master Gardeners
- NM Livestock Board
- NM Department of Health
- Southwest Border Food Protection and Emergency Preparedness Center—NMSU
- Collaborating with over 40 public school districts

Faculty, Areas of Expertise, and Location

Department Head

- **Tom Dean**, Southwest District Department Head

Catron County

- **Tracy Drummond**, County Program Director
Agriculture/4H Agent

Doña Ana County

- **Teresa Dean**, Agriculture Livestock/4-H Agent
- **Eva Madrid**, 4-H Agent
- **Esther Hernandez**, Family & Consumer Sciences Agent
- **Jeff Anderson**, Ag Agent

Grant County

- **Jessica Swapp**, Agriculture/4-H Agent
- **Michelle Greeman**, Family and Consumer Sciences/4-H Agent

Hidalgo County

- **Savannah Graves**, County Program Director, Family & Consumer Sciences/ 4-H Agent
- **Dawn Conover**, ICAN Nutrition Educator

Lincoln County

- **Melanie Gutierrez**, County Program Director, Agriculture/4-H Agent
- **Melody Gaines**, Family & Consumer Sciences/ 4-H Agent
- **Marla Caughron**, ICAN Nutrition Educator

Luna County

- **Jack Blandford**, County Program Director, Agriculture/4-H Agent
- **Katherine Turner**, Family and Consumer Sciences/4-H Agent
- **Beatrice Dominguez**, ICAN Nutrition Educator

Otero County

- **Kelly Knight**, County Program Director, Family and Consumer Sciences/4-H Agent
- **Sid Gordon**, Ag Agent
- **Hannah Wood**, 4-H Agent

Sierra County

- **Sara Marta**, Extension Agriculture/4-H Agent

Socorro County

- **Emily Bruton**, County Program Director/ Agent
- **Jamie Fassett**, 4-H Program Assistant

The College of Agricultural, Consumer and Environmental Sciences is an engine for economic and community development in New Mexico, improving the lives of New Mexicans through academic, research, and Extension programs. New Mexico State University is an affirmative action/equal opportunity employer and educator. NMSU and the U.S. Department of Agriculture cooperating.