

YES Camp

Students learn financial strategy, market research and entrepreneurship.



High school students interested in learning about entrepreneurship participate in NMSU's YES Camp. During the program, students create a business plan and research its economic feasibility.

About

The Youth Entrepreneurship Summer (YES) Camp is a college course for high school students who are interested in learning about entrepreneurship. The YES Camp originally started at Texas A&M International University in Laredo in 1998 and launched at NMSU in 2008. Offered by the Department of Agricultural Economics and Agricultural Business, it provides students with a bridge from high school to college-level study, enabling them to increase their financial and economic knowledge base.

Participants are given the opportunity to explore and grow in their entrepreneurial interests and talents. They learn financial strategy, market research and the fundamentals of entrepreneurship, including its rewards and challenges. Students also develop and strengthen their critical thinking, interpersonal communication, public speaking, writing and math skills.

The camp is an example of active university and community collaboration providing high school students with expanded educational opportunities and access to higher education, while at the same time strengthening the community's future. Most of the costs for the

program are covered by scholarships, which are raised from resources in the community, including individuals, banks and other businesses.

Get Involved

High school students in their junior or senior year can participate in the camp. The three-credit course consists of classroom work and field-based practicum. Students research the viability of a business idea of their choice and create a business plan. At the end of the course, students present their plan to a panel of businesspeople from the community who choose the most feasible, best-designed plan.

A completed NMSU undergraduate admission application, an official high school transcript, a 2.5 high school GPA and a completed YES Camp application are required.

Contact

For more information about YES Camp, contact the NMSU Extension Economics Department at (575) 646-5682.

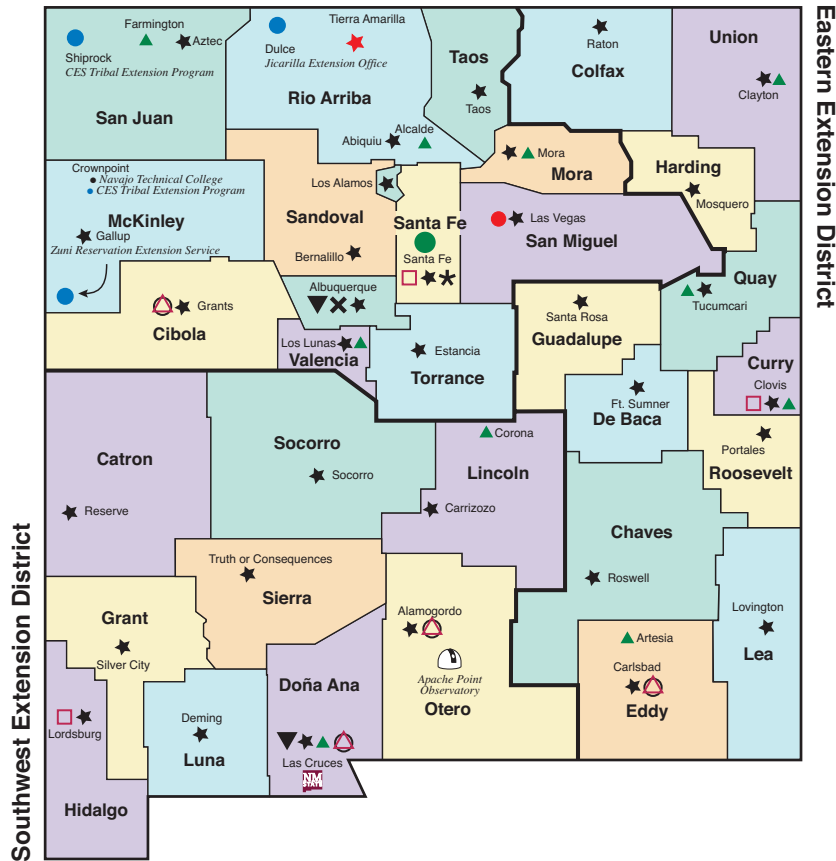
Young People and Entrepreneurship Survey

- Four in 10 young people have or would like to start their own business someday.
- Overall, 63 percent of 8- to 21-year-olds agree that, if they work hard, they have the ability to successfully start their own business.

- Thirty-seven percent of young people want to invent something if given the opportunity.

Source: Harris Interactive survey of 2,438 U.S. young people ages 8 to 21 commissioned by the Ewing Kauffman Foundation.

Northern Extension District



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